



Longworth Complex, Chelsea, Michigan

This was the home of the Chelsea Manufacturing Company led by entrepreneur A. R. Welch who built several Welch autos here in 1903. Warren Daniels, a Buick and Oldsmobile dealer, later added an Art Moderne car showroom in 1947 (demolished in 2013) seen to the right of the Mack in this photo. In 1952, Longworth Plating, a chrome plating business, purchased the old horse livery (demolished in 2014) that was to the left of the Mack, and operated in all three buildings, until the end of the 20th Century.